







THE EVENT

EuroCham Cambodia is delighted to celebrate the New Year with our fellow members, partners, friends, and colleagues as we toast to 2021.

In light of the new year celebration, EuroCham is excited to announce the launch of our second CSR Contest & Awards 2021.

Join us on **10 February** at *Sofitel Phnom Penh Phookethra* (Aqua Pool Side) to **kick-start your prosperous year** by exchanging business opportunities with EuroCham's vast network.

There will also be refreshing drinks and flow of canapés to keep your spirits up for the evening.

Don't miss the first EuroCham networking event of 2021!

SPONSORSHIP

Boost your brand awareness at this business related, yet friendly function.

EVENT DETAILS

| DATE | 10 February 2021 |
|------------|------------------------------------------------|
| LOCATION | Sofitel Phnom Penh Phokeethra (Aqua Pool Side) |
| ATTENDANCE | 150 - 200 (Expected) |

PROMOTION & VISIBILITY

| FB FOLLOWERS | 19,200+ |
|-------------------|----------------------------|
| LINKEDIN | 11,125+ |
| EMAIL SUBSCR. | 13,500+ |
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LATEST NETWORING (2020)

| EUROCHAM NETWORKING EVENT_ OCTOBER 2020 | ATTENDANCE : 230 | |
|-----------------------------------------------|------------------|--|
| TOAST TO 2020 | ATTENDANCE : 230 | |

| SPONSORSHIP BENEFITS | GOLD | SILVER |
|------------------------------------------------------------------|---------------------------|-----------------------------|
| PRE-EVENT VISIBILITY | | |
| Logo placement in promo Emails (14,000+) | Large | Medium |
| Logo placement in Social Media Posts (15,000+) | Large | Medium |
| Logo placement on EuroCham Website Event page | Large | Medium |
| ON-SITE VISIBILITY | | |
| Allowance to display corporate I-stand | 2 | |
| Corporate Brochure display at EuroCham registration table | 9 | |
| Logo placement on EuroCham event's I-stand | Large | Medium |
| Acknowledgement as official event sponsor in the opening remarks | • | Ø |
| POST-EVENT LOGO RECOGNITION | | |
| Logo recognition on EuroCham Newsletter Large | Large | Medium |
| PERKS | | |
| Complimentary tickets to the event | 3 | 1 |
| MEMBER PRICE | \$1,100 [VAT Included] | \$770 [VAT Included] |
| NON-MEMBER PRICE | \$1,430 [VAT Included] | \$1,100 (VAT Included) |

FOR MORE INFO

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